



October 2025

Message from Tim Kindred, CEO

I am deeply honored to announce the selection of Amber Velthouse as the next Chief Executive Officer of GR Consumers Credit Union. She will officially assume this role on October 31, 2025, following my retirement.

Amber brings nearly 14 years of experience in the credit union industry, including the past 13 years dedicated to GR Consumers Credit Union. Most recently, she has served as Vice President of Operations, where she has demonstrated exceptional leadership and a strong commitment to our members and staff. A graduate of CUNA Management School and a Certified Credit Union Executive (CCUE), Amber is recognized as a visionary, forward-thinking leader with a comprehensive understanding of operations, lending, finance, and administration.

Since our founding in 1941, GR Consumers Credit Union has grown to serve more than 2,900 members with assets exceeding \$51 million. As we look ahead, Amber is the ideal leader to guide us in building on this proud history. Her passion for the credit union philosophy of “People Helping People” and her dedication to member success will ensure that our mission remains strong and our future bright.

Please join me in congratulating and welcoming Amber Velthouse as the next CEO of GR Consumers Credit Union.

Tim Kindred